

**Job Title:** Executive Director

**Organization:** Sequoia Symphony Orchestra (SSO)

**Location:** Visalia, California

**Salary Range:** \$75,000-\$85,000 (commensurate with experience) with potential for additional financial incentives based on revenue generation.

**Application Deadline:** December 15, 2024

### **About the Role**

The Sequoia Symphony Orchestra (SSO) is seeking a dynamic and visionary Executive Director to lead the organization's strategic direction and management. Reporting to the Board of Directors and supervised by the Board President, the Executive Director will oversee the administration, operations, and growth of the orchestra. The role will be heavily focused on building relationships, driving fundraising efforts, and elevating the orchestra's presence in the community.

### **Key Responsibilities:**

- **Strategic Vision & Leadership:** Guide the organization's long-term vision and strategy, ensuring continued growth and relevance.
- **Fundraising & Donor Relations:** Lead all fundraising efforts, including securing corporate sponsorships, cultivating individual donors, and organizing major fundraising events.
- **Marketing & Branding:** Strengthen SSO's brand in Tulare County through innovative marketing strategies, community engagement, and social media initiatives.
- **Community Relations:** Serve as the primary ambassador for the SSO, building partnerships and fostering relationships with local organizations, patrons, and the community.
- **Financial Management:** Oversee budgeting and financial planning to ensure the financial health and sustainability of the organization.
- **Operational Oversight:** Manage daily operations, including concert season logistics, personnel, and administrative functions.
- **Event Planning:** Plan and execute key fundraising events, including the annual Gala and Year-End Matching Gift Challenge.
- **Grant Writing:** Lead efforts in identifying and securing grants to support SSO programming.

### **Who You Are:**

You are a driven, charismatic, and strategic leader who excels in relationship-building and fundraising. You have a passion for the arts and a keen understanding of how to grow an organization through community engagement and financial development. You bring a balance of big-picture thinking with strong organizational and financial acumen, along with an ability to engage and inspire others.

### **Qualifications:**

- Bachelor's degree or higher preferred.

- Proven track record in fundraising, marketing, or nonprofit management.
- Experience working with boards and community leaders.
- Exceptional communication, leadership, and relationship-building skills.

### **About Us**

Founded in 1959, the Sequoia Symphony Orchestra's mission is to inspire and enrich the diverse communities of California's Central Valley through the transformative power of live symphonic music, education, and community partnerships. SSO features a professional orchestra, youth concerts, education programs, and digital programming through Musical Uplink.

### **How to Apply:**

Submit your resume and cover letter by December 15, 2024, to:

### **Sequoia Symphony Orchestra**

P.O. Box 1201  
Visalia, CA 93279

Or via email at [\*\*info@sequoiasymphonyorchestra.com\*\*](mailto:info@sequoiasymphonyorchestra.com)